



Presentation:

Strategic alignment of your research interest to SBIR/STTR subtopics

This presentation will provide tips on how to focus your research interests on the topics/subtopics that gives your organization the best opportunity to highlight your strengths which provides the best opportunity for a strong proposal.

Suggested Strategies For Potential Proposers



- Understand how your expertise can address NASA's technology needs
- Review previous solicitations
- Properly plan your proposal development process
- When the new solicitation is released, review it thoroughly

- Establish relationships with small businesses
- Make sure your proposal is compliant with the solicitation
- Work on your commercialization plan while your proposed idea is incubating

Review previous solicitations

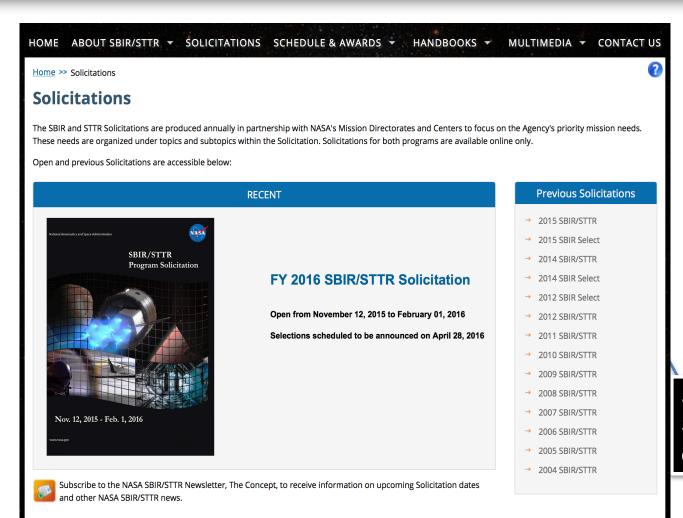


NASA SBIR Website



Solicitation Location

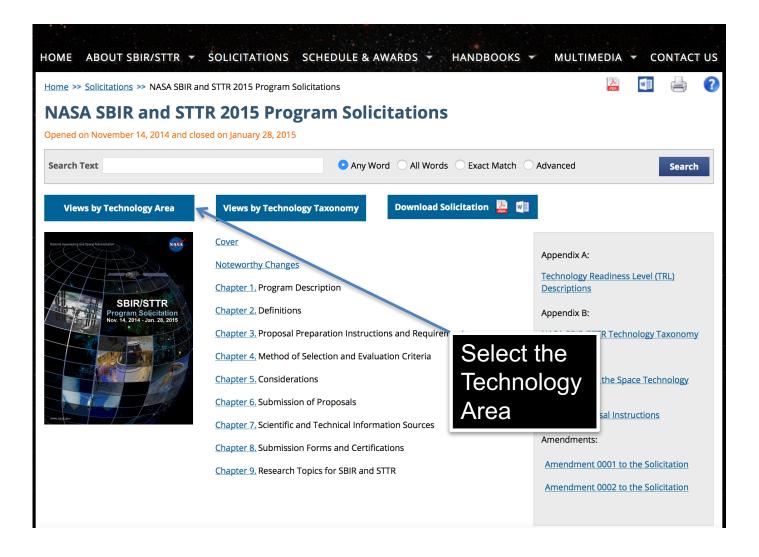




Select the Solicitation of interest

SubTopics By Mission Directorate





Solicitation Topics





Select the Mission Directorate

Example: 2015 SMD SBIR Subtopics



TOPIC S1 Sensors, Detectors, and Instruments

- \$1.01 Lidar Remote Sensing Technologies
- \$1.02 Microwave Technologies for Remote Sensing
- \$1.03 Sensor and Detector Technology for Visible, IR, Far IR and Submillimeter
- \$1.04 Detector Technologies for UV, X-Ray, Gamma-Ray and Cosmic-Ray Instruments
- \$1.05 Particles and Field Sensors and Instrument Enabling Technologies
- \$1.06 In Situ Sensors and Sensor Systems for Lunar and Planetary Science
- \$1.07 Airborne Measurement Systems
- \$1.08 Surface & Sub-surface Measurement Systems
- \$1.09 Atomic Interferometry
- \$1.10 Cryogenic Systems for Sensors and Detectors

TOPIC S2 Advanced Telescope Systems

- \$2.01 Proximity Glare Suppression for Astronomical Coronagraphy
- \$2.02 Precision Deployable Optical Structures and Metrology
- \$2.03 Advanced Optical Systems and Fabrication/Testing/Control Technologies for EUV/Optical and IR Telescope
- \$2.04 X-Ray Mirror Systems Technology, Coating Technology for X-Ray-UV-OIR, and Free-Form Optics

TOPIC S3 Spacecraft and Platform Subsystems

- \$3.01 Power Generation and Conversion
- \$3.02 Propulsion Systems for Robotic Science Missions
- \$3.03 Power Electronics and Management, and Energy Storage
- \$3.04 Unmanned Aircraft and Sounding Rocket Technologies
- \$3.05 Guidance, Navigation and Control

- \$3.06 Terrestrial and Planetary Balloons
- \$3.07 Thermal Control Systems
- \$3.08 Slow and Fast Light
- \$3.09 Command, Data Handling and Electronics

TOPIC S4 Robotic Exploration Technologies

- \$4.01 Planetary Entry, Descent and Landing and Small Body Proximity Operation Technology
- \$4.02 Robotic Mobility, Manipulation and Sampling
- \$4.03 Spacecraft Technology for Sample Return Missions
- \$4.04 Extreme Environments Technology
- \$4.05 Contamination Control and Planetary Protection

TOPIC S5 Information Technologies

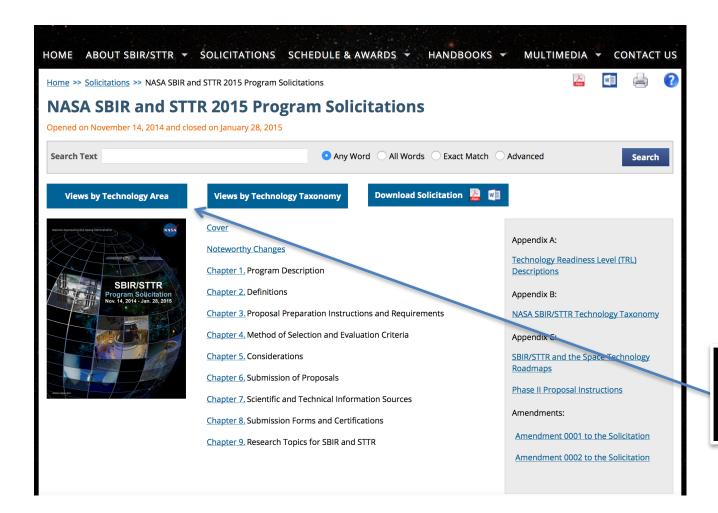
- \$5.01 Technologies for Large-Scale Numerical Simulation
- \$5.02 Earth Science Applied Research and Decision Support
- \$5.03 Algorithms and Tools for Science Data Processing, Discovery and Analysis, in State-of-the-Art Data Environments
- \$5.04 Integrated Science Mission Modeling
- S5.05 Fault Management Technologies

TOPIC S20 SMD Select Topics *

- S20.01 Novel Spectroscopy Technology and Instrumentation
- \$20.02 Advanced Technology Telescope for Balloon and Sub-Orbital Missions

Subtopics by Technology Area

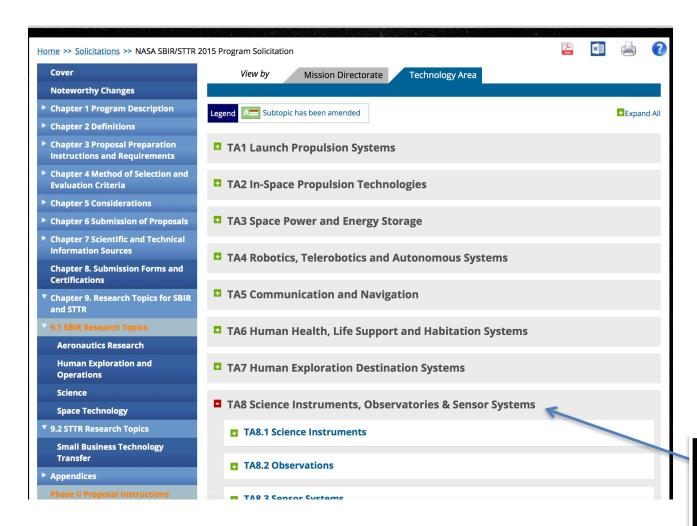




Select the Technology Area

Subtopics by Technology Area





Select the Technology area of interest

Subtopics by Technology Area



S1.01 Lidar Remote Sensing Technologies 🔼



Lead Center: LaRC

Participating Center(s): GSFC, JPL

NASA recognizes the potential of lidar technology in meeting many of its science objectives by providing new capabilities or offering enhancements over current measurements of atmospheric and topographic parameters from ground, airborne, and space-based platforms. To meet NASAs requirements for... Read more>>

S1.02 Microwave Technologies for Remote Sensing



Lead Center: JPL

Participating Center(s): GSFC

NASA employs active (radar) and passive (radiometer) microwave sensors for a wide range of remote sensing applications (for example, see http://www.nap.edu/catalog/11820.html). These sensors include low frequency (less than 10 MHz) sounders to G-band (160 GHz) radars for measuring precipitation and... Read more>>

\$1.09 Atomic Interferometry 🔼



Lead Center: JPL

Participating Center(s): GSFC

Recent developments of laser control and manipulation of atoms have led to new types of precision inertial force and gravity sensors based on atom interferometry. Atom interferometers exploit the quantum mechanical wave nature of atomic particles and quantum gases for sensitive interferometric... Read more>>

S1.10 Cryogenic Systems for Sensors and Detectors



Lead Center: GSFC

Participating Center(s): ARC, JPL, KSC, MSFC

Cryogenic cooling systems often serve as enabling technologies for detectors and sensors flown on scientific instruments as well as advanced telescopes and observatories. As such, technological improvements to cryogenic systems further advance the mission goals of NASA through enabling performance... Read more>>

Select the **Subtopic** Technology area of interest



Understanding how your expertise can address NASA's technology needs

Space Technology Technical Areas

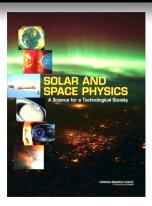


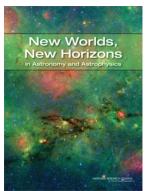
LAUNCH PROPULSION SYSTEMS	≰ 9 🐚	ENTRY, DESCENT, AND LANDING SYSTEMS
IN-SPACE PROPULSION TECHNOLOGIES	≥10	NANOTECHNOLOGY
SPACE POWER AND ENERGY STORAGE	≦ 11	MODELING, SIMULATION, INFORMATION TECHNOLOGY, AND PROCESSING
ROBOTICS AND AUTONOMOUS SYSTEMS	≤12	MATERIALS, STRUCTURES, MECHANICAL SYSTEMS, AND MANUFACTURING
COMMUNICATIONS, NAVIGATION, AND ORBITAL DEBRIS TRACKING AND CHARACTERIZATION SYSTEM	\$13	GROUND AND LAUNCH SYSTEMS
HUMAN HEALTH, LIFE SUPPORT, AND HABITATION SYSTEMS	≤14	THERMAL MANAGEMENT SYSTEMS
HUMAN EXPLORATION DESTINATION SYSTEMS	\$15	AERONAUTICS
SCIENCE INSTRUMENTS, OBSERVATORIES, AND SENSOR SYSTEMS		

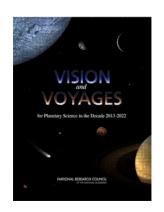
Understanding NASA Needs



- In Science "Decadal Surveys" and NASA-developed implementation documents
 - Planetary Science
 - http://solarsystem.nasa.gov/multimedia/download-detail.cfm?DL ID=742
 - Astronomy and Astrophysics
 - http://science.nasa.gov/astrophysics/special-events/astro2010-astronomy-and-astrophysics-decadal-survey/
 - http://science.nasa.gov/media/medialibrary/2013/04/15/secure-ImpPlan R2 15Apr2013.pdf
 - Heliophysics (Solar and Space Physics)
 - http://www.nap.edu/catalog.php?record_id=13060
 - http://www.nasa.gov/mission_pages/sunearth/news/decadal-2012.html
 - http://science.nasa.gov/media/medialibrary/2010/03/31/Heliophysics Roadmap 2009 tagged-quads.pdf
 - Earth Science
 - http://science.nasa.gov/earth-science/decadal-surveys/
 - http://esto.nasa.gov/
- In Aeronautics Research
 - National Aeronautics R&D Plan
 - http://www.whitehouse.gov/sites/default/files/microsites/ostp/aero-rdplan-2010.pdf
 - Various Detailed NASA Aeronautics Research documents
 - http://www.aeronautics.nasa.gov/programs.htm
- In Human Research Program
 - Human Research Roadmap
 - http://humanresearchroadmap.nasa.gov









Additional Resources to Support SBIR/STTR R&D

NASA Technology Available (TAV) and Intellectual Property (IP)



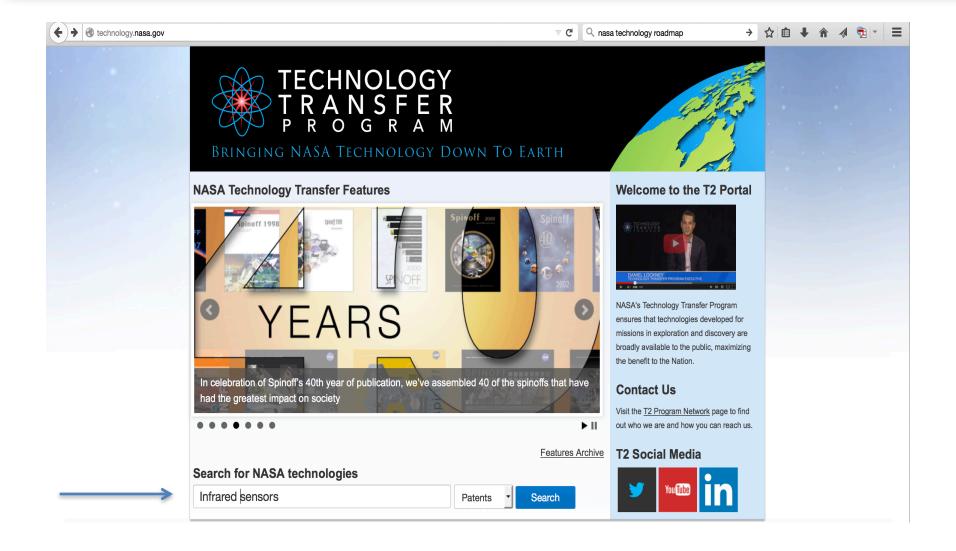
- NASA's IP and non-patented software is available for use during an SBIR/STTR performance period
- A non-exclusive, royalty free research license is available during the performance period
- Software identified and requested under a SBIR/STTR contract must request a Software Usage Agreement
- Increase private-sector commercialization of innovations derived from Federal research and development funding
- TAV and IP can be found at http://technology.nasa.gov

technology portfolio

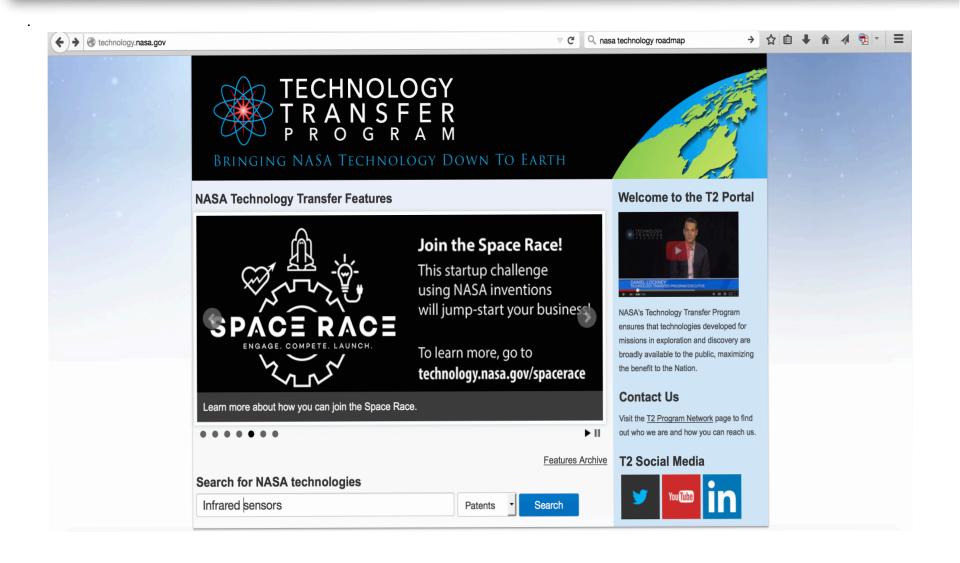




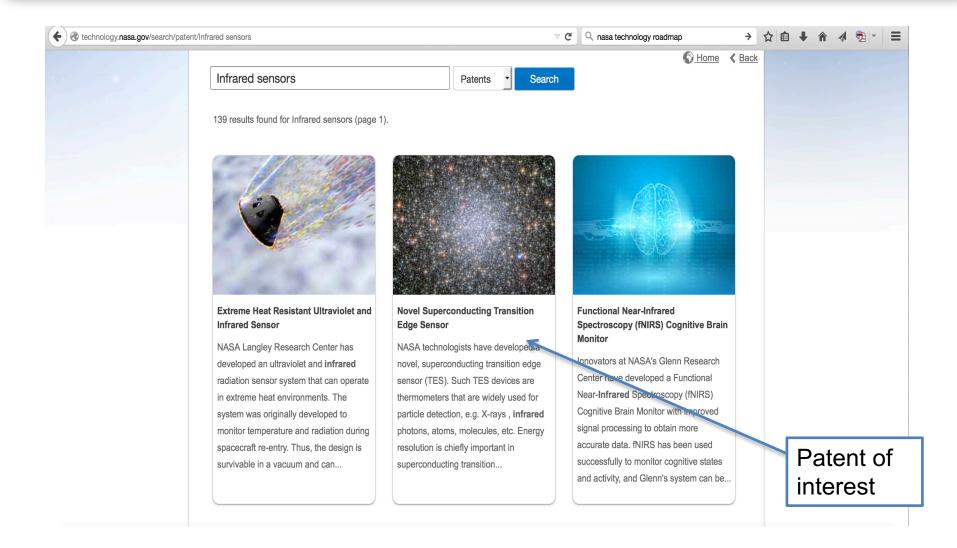
search for existing Patented Technologies







discuss Licensing or Partnership options



Lastly...



- Only contact NASA SMEs about our SBIR/STTR programs during our "Open Season". We are currently in a <u>Blackout</u> <u>Period</u>.
- Refer to online resources for general SBIR/STTR questions (SBIR.NASA.gov or SBIR.gov)
- Ask direct technical questions with you meet with a NASA
 Scientist/Engineer/Program Manager

How To Contact Us



Online: www.sbir.nasa.gov

NASA Help Desk: 301.937.0888

• Email: sbir@reisystems.com